



Another policy?!?

Benefits of making environmental
purchasing a policy

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We're supposed to lead by example



Better return on investment than the stock market



Upper-level support makes a big difference.



Mass education = efficient





**Important
components of
an EPP policy**

“To be truly effective, the environmental purchasing policy language must be clear, it must avoid conflict with existing policy objectives, and must be implemented throughout the entire organization in a rigorous and systematic approach or the policy is ultimately meaningless.”

- Scot Case, “Environmental Purchasing Policies 101”

Top three must-haves

- Define EPP and its importance.
- Define desired environmental attributes and balance them with cost, performance, and availability.
- Develop measurable goals and reporting requirements.

Other components

- Create a green purchasing team.
- Reference existing standards, certifications, and ecolabels.
- Modify existing specifications.

Thanks for your time.
Feel free to contact me!

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